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PTO/SB/50 (4/98)

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05/24/00**REISSUE PATENT APPLICATION TRANSMITTAL**

Address to: Assistant Commissioner for Patents Box Patent Application Washington, DC 20231	Attorney Docket No.	11032/5
	First Named Inventor	Dwight Allen Merriman
	Original Patent Number	5,948,061
	Original Patent Issue Date (Month/Day/Year)	Sept. 7, 1999
	Express Mail Label No.	EL199106343US

APPLICATION FOR REISSUE OF:
(check applicable box)

Utility Patent



Design Patent



Plant Patent

APPLICATION ELEMENTS		ACCOMPANYING APPLICATION PARTS	
1. <input checked="" type="checkbox"/> * Fee Transmittal Form (<i>PTO/SB/56</i>) (Submit an original, and a duplicate for fee processing)	7. <input type="checkbox"/> Foreign Priority Claim (<i>35 U.S.C. 119</i>) (if applicable)		
2. <input checked="" type="checkbox"/> Specification and Claims (<i>amended, if appropriate</i>)	8. <input type="checkbox"/> Information Disclosure Statement (<i>IDS/PTO-1449</i>) <input type="checkbox"/> Copies of IDS Citations		
3. <input checked="" type="checkbox"/> Drawing(s) (<i>proposed amendments, if appropriate</i>)	9. <input type="checkbox"/> English Translation of Reissue Oath/Declaration (if applicable)		
4. <input type="checkbox"/> Reissue Oath / Declaration (original or copy) (<i>37 C.F.R. § 1.175</i>)(<i>PTO/SB/51 or 52</i>)	10. <input type="checkbox"/> Small Entity Statement(s) <input type="checkbox"/> Statement filed in prior application, <i>(PTO/SB-09-12)</i> <input type="checkbox"/> Status still proper and desired		
5. Original U.S. Patent <input type="checkbox"/> Offer to Surrender Original Patent (<i>37 C.F.R. § 1.178</i>) (<i>PTO/SB/53 or PTO/SB/54</i>) or <input type="checkbox"/> Ribboned Original Patent Grant <input type="checkbox"/> Affidavit / Declaration of Loss (<i>PTO/SB/55</i>)	11. <input type="checkbox"/> Preliminary Amendment		
6. Original U.S. Patent currently assigned? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No (If Yes, check applicable box(es))	12. <input checked="" type="checkbox"/> Return Receipt Postcard (<i>MPEP 503</i>) (Should be specifically itemized)		
 <input type="checkbox"/> Written Consent of all Assignees (<i>PTO/SB/53 or 54</i>) <input type="checkbox"/> 37 C.F.R. § 3.73(b) Statement <input type="checkbox"/> Power of Attorney	13. <input type="checkbox"/> Other:		

* NOTE FOR ITEMS 1 & 10: IN ORDER TO BE ENTITLED TO PAY SMALL ENTITY FEES, A SMALL ENTITY STATEMENT IS REQUIRED (*37 C.F.R. § 1.27*), EXCEPT IF ONE FILED IN A PRIOR APPLICATION IS RELIED UPON (*37 C.F.R. § 1.28*).

14. CORRESPONDENCE ADDRESS					
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Signature			Date 5/24/00

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REISSUE APPLICATION FEE TRANSMITTAL FORM

Docket Number (Optional)

11032/5

Claims as Filed - Part 1

Claims in Patent	For	Number Filed in Reissue Application	(3) Number Extra	Small Entity		Other than a Small Entity	
				Rate	Fee	Rate	Fee
(A) 50	Total Claims (37 CFR 1.16(j))	(B) 50	**** 0 = x \$ ____ =	or	x \$ ____ = 0	0	\$ 690.00
(C) 9	Independent Claims (37 CFR 1.16(i))	(D) 9	* 0 = x \$ ____ =				
Basic Fee (37 CFR 1.16(h))				\$ ____		\$ 690.00	
Total Filing Fee				\$ ____	OR	\$ 690.00	

Claims as Amended - Part 2

	(1) Claims Remaining After Amendment		(2) Highest Number Previously Paid For	(3) Extra Claims Present	Small Entity		Other than a Small Entity	
					Rate	Fee	Rate	Fee
Total Claims (37 CFR 1.16(j))	***	MINUS	**	* = x \$ ____ =	or	x \$ ____ =	0	\$ 690.00
Independent Claims (37 CFR 1.16(i))	***	MINUS	*****	= x \$ ____ =				
Total Additional Fee				\$ ____	OR	\$ ____		

* If the entry in (D) is less than the entry in (C), Write "0" in column 3.

** If the "Highest Number of Total Claims Previously Paid For" is less than 20, Write "20" in this space.

*** After any cancelation of claims

**** If "A" is greater than 20, use (B - A); if "A" is 20 or less, use (B - 20).

***** "Highest Number of Independent Claims Previously Paid For" or Number of Independent Claims in Patent (C).

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5/24/00
DateGerard A. Messina
Signature of Applicant, Attorney or Agent of Record

Gerard A. Messina, Reg. No. 35,952

Typed or printed name

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EXPRESS MAIL CERTIFICATE

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DATE OF DEPOSIT May 24, 2000

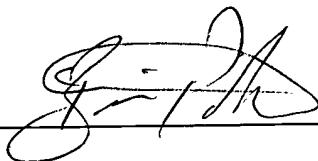
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Dwight Allen Merriman

SERIAL NO. Not Yet Assigned FILING DATE Herewith

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Title: **METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS**

11032/5 - GAM

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